

WEEK OF
June 15, 1959

fashion calendar

january

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february

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march

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january - 1960

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february - 1960

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march - 1960

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december

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RUTH FINLEY, EDITOR

FRANCES HUGHES, ASSOCIATE EDITOR

1959

19th YEAR • A WEEKLY PUBLICATION

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING SATURDAY, JUNE 13, 1959</u>			
Thursday June 11 10:30 A.M.	PRESS PREVIEW: FALL FUR COLLECTION "Society Collection Of Furs"--showing of Mr. John's Fall fur collection to the press. By invitation. Publicity: Toni Woodward, MU. 8-4906.	MR. JOHN FURS	350 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday June 11 2:30 P.M.	OPENING OF FALL COLLECTION Preview of Fall couture daytime and evening fashions for buyers. By invitation. Thereafter by appointment. Contact: Mona Hickey, MU. 8-0900.	FIRA BENENSON COUTURE, INC.	37 WEST 57TH STREET SALON - 9TH FLOOR
Thursday June 11 4:00 P.M. Cocktails	PRESS PREVIEW OF FUR FASHIONS Preview of Fall-Winter fur fashions by Capucci of Rome for David. By invitation. Publ.: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	CAFUCCI OF ROME FOR DAVID	SHERRY NETHERLAND HOTEL CRYSTAL PAVILLION
Thursday June 11 4:00 P.M.	OPENING OF FALL COLLECTION Daily June 11-18 at 4:00 P.M.; other showings by appointment. (<u>Note Change Of Date.</u>) Contact: Clare Potter, Timbertop Farms, Nyack. (Tel.: -NANUET 3-2523, reverse charges). Publ.: Sara Penoyer, IE. 2-8400.	CLARE POTTER	HOTEL ASTOR SUITE 672
Thursday June 11 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Preview of McMillen's Fall collection of dresses and coordinates. By invitation. Thereafter at showroom. Contact: Esther Reifer, OX. 5-4270.	McMULLEN CO. (530 SEVENTH AVE.)	"500 CLUB" 500 SEVENTH AVENUE
Thursday June 11 5:30 P.M. Cocktails- Dinner	20TH ANNIVERSARY FASHION SHOW & BANQUET "Wool-Versed Living"--newest silhouettes and textures in knitted wools and wool jersey. Cocktails, 5:30 P.M.; Fashion Show, 6:30 P.M.; Dinner, 7:30 P.M. (Knitters and designers admitted only to banquet; not to fashion show) Price: \$20.00. Publ. Eleanor Kairalla, MU. 8-1172.	WOOLKNIT ASSOC., INC.	HOTEL PIERRE GRAND BALLROOM
Thursday June 11 10:00 P.M. Supper	COTILLION FOR "TEN BEST DRESSED COLLEGE GIRLS" Tickets: \$15.00 each, for benefit of Institute of International Education. Publicity: Lucia D. Carpenter, IE. 2-7500.	GLAMOUR; PAN AMERICAN; REMINGTON RAND	WALDORF-ASTORIA GRAND BALLROOM
Friday June 12 9:00 A.M.; 12:00 Noon	READY-TO-WEAR, HATS AND ACCESSORIES A combined showing of American ready-to-wear, millinery and accessories for Fall. Co-chmn: Ready-To-Wear--Edith Raymond and Babs Simpson; Millinery--Conoldine Burnett and Julia Daly; Accessories--Billie Howard and Ruth Haber. Prices: Breakfast, \$6.00 (members); \$8.00 (guests). Luncheon, \$8.00 (members); \$15.00 (guests). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday June 12 11:00 A.M.	COUTURIER COLLECTION OF PRECIOUS FURS Fur fashion show (followed by luncheon at 12:00 Noon) of Emba mutation mink, Empress chinchilla and Russian Crown sable, created by Gloria Stone. For press and trade, by invitation. Contact: LA. 4-1700.	STONE & STONE (333 SEVENTH AVE.)	STATLER-HILTON HOTEL TERRACE BALLROOM
<u>WEEK BEGINNING MONDAY, JUNE 15, 1959</u>			
Monday June 15 4:30 P.M.- 8:00 P.M. Dinner	PRESS PREVIEW: DEBUT OF A NEW FRENCH PERFUME "A Quick Trip To Paris Through The Golden Door"--the press will be invited to the American debut of a new French perfume, created, packaged and sealed in France. Ciro's helicopters will leave at 4:30 P.M. for a champagne reception, dinner and entertainment at the Golden Door Restaurant, Idlewild International Airport. By invitation. Contact: Kay Reed, TE. 8-3434.	CIRO PARFUMS (7 EAST 60TH STREET)	N.Y. HELIPORT 30TH ST. & HUDSON RIVER
Beginning Monday June 15	SHOWING OF FALL COLLECTION "The Heritage Collection"--Hope Mathews' Fall collection of separates and casual dresses, at continuous daily showings. Contact: Angela Coppa, LA. 4-2398.	LADY GUILFORD	1384 BROADWAY SHOWROOM - 10TH FLOOR
Beginning Monday June 15	OPENING OF FALL COLLECTION By appointment. Contact: MU. 2-5940.	HOUSE OF KUNEL (STAMFORD, CONN.)	HOTEL SEYMOUR 50 W. 45TH ST. SUITE 101
Tuesday June 16 9:30 A.M.- 12:00 Noon Brunch	PREVIEW: PRECIOUS AND SEMI-PRECIOUS JEWELRY Informal showing at brunch of cultured pearls, gold and gold-filled jewelry for Fall. For press and trade, by invitation. Contact: Hans Clapper, PL. 8-1076. Publicity: Robert McLaren, PL. 1-2855.	IMPERIAL PEARL SYNDICATE, INC.	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday June 17 3:30 P.M.	FASHION SHOWING OF NEW YARNS Preview of hand-knitted fashions, showing new yarns for home knitting. By invitation. Contact: Marie Joyce, WA. 4-0400.	JOHN DRITZ & SONS	1115 BWAY (25TH STREET) SHOWROOM - 4TH FLOOR
Wednesday June 17 4:00 P.M.- 6:00 P.M. Cocktails	"COUTURIER FASHIONS IN EASTMAN FIBERS" A showing of Eastman fibers in couturier fashions by Cardin, Givenchy, Helen Lee and Pauline Trigere. Fashion show at 5:00 P.M. For trade and press, by invitation. Contact: Les Senholzi, OR. 9-1820.	EASTMAN CHEMICAL PROD.; MCCALL'S PATTERNS	MET. OPERA CLUB 1417 BROADWAY
Wednesday June 17 5:00 P.M.- 7:00 P.M. Cocktails	PRESS PREVIEW OF NEW IMPORTED PERFUME Dana will present a new perfume to the press, imported from France, for Fall introduction. By invitation. Publicity: Robbie Harrid, OR. 4-4660.	DANA PERFUMES	1 EAST 54TH STREET SHOWROOM - PENTHOUSE
Wednesday June 17 - June 18	PREVIEW OF LEATHERS FOR SPRING 1960 Informal showings from 10:00 A.M. to 6:00 P.M. both days. By invitation. Contact: Martha Geilich, Van Dyke 4-8661, Taunton, Mass.	GEILICH TANNING CO. (TAUNTON, MASS.)	HOTEL PLAZA

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 18 9:30 A.M. Coffee	"THE GREAT ROMANTICS"-- MATERNITY FASHIONS Showings at 9:30, 11:00, 2:30, 4:30 (coffee will be served). By invitation. Continuous daily thereafter. Publ.: Sidney Dee Bloeme, JU. 6-4490.	TONI LYNN MATERNITIES INC.	1407 BROADWAY SHOWROOM - 23RD FLOOR
Thursday June 18 4:00 P.M.	PRESS PREVIEW OF FALL MILLINERY The Fall collection of Dior millinery will be previewed for press and buyers. By invitation. Contact: Mme. Pusey, JU. 2-4870.	CHRISTIAN DIOR- NEW YORK, INC.	730 FIFTH AVENUE SHOWROOM - RM. 1203
Thursday June 18 4:00 P.M.- 7:00 P.M.	PREVIEW OF MEN'S FALL COLLECTION Showing of ties, shirts, jewelry, gloves and related accessories at terrace cocktail party. By invitation. Publicity: Mary Marsh, MU. 8-3050.	COUNTESS MARA	445 PARK (57TH STREET) SHOWROOM - 17TH FLOOR
Sunday June 21	FATHER'S DAY. Theme: "A Day To Applaud". Contact: Nat'l Father's Day Comm., 50 East 42nd Street, MU. 7-6952.		
Tuesday June 23 9:30 A.M. Breakfast	PREVIEW: SHOE AND CLOTHING COORDINATES Designed by Rudi Gernreich, showing of ready-to-wear for Walter Bass; shoes for Ted Saval. Press and buyers, by invitation. Contact: Renee Smith, WI. 7-3875.	RUDI GERNREICH (CALIFORNIA)	HOTEL ALCONQUIN SUITE 306
Postponed June 23	VANITY FAIR'S PREVIEW OF FALL COLLECTION, ORIGINALLY SCHEDULED FOR 4:00, JUNE 23, HAS BEEN POSTPONED TO JUNE 30 AT 4:15 P.M. (See Below)		
Wednesday June 24 12:00 Noon- 2:00 P.M.	INFORMAL SHOWING OF BRIDAL FASHIONS Informal showing of Best's bridal fashions. Open to public. Publicity: Anne Harmon, PL. 9-2000.	BEST & CO.	3RD FLOOR BRIDAL SALON
Thursday June 25 4:00 P.M. Cocktails	PRESS PREVIEW: "A NEW SOUND IN FASHION" The press will be invited to a special preview of Newport Jazz Festival's first fashion-jazz spectacular, to be presented July 4 at the Freebody Park Arena, Newport, R. I. Showing at 4:30 will be forty leading designers including Luis Estevez, Tina Leser, Nettie Rosenstein, John Weitz. Special Guest: "The Golden Lady Of Jazz." Contact: Marika Gnatzy, RH. 4-3600. Producer: Martha Holiday, 819 Madison Ave., RE.7-2971 or RE.7-2160. Fashion Publ.: Terry V. Seymour, JU. 2-4136.	NEWPORT JAZZ FESTIVAL, INC.(JAY WESTON ASSOC.)	SULGRAVE(PK.AVE.67 ST.) TERRACE RESTAURANT
Tuesday June 30 4:15 P.M.	PRESS PREVIEW: FALL & WINTER LINGERIE "A Carefree Life Of Luxury"--for the press, by invitation. (Note Change Of Date and Time). Tea served after show. Trade, beginning Tues., June 2 - 19, showing daily at 10:00, 11:00, 2:30 and 3:30. Contact: Dorothy Tivis, JU. 2-6767. Publicity: Ruth Hammer Assoc., EL. 5-7872.	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday June 30- August 10	EXHIBIT OF RUSSIAN INDUSTRIES Exhibits of Russian industry, art, fashion, homes and educational facilities. Publicity: David Jacobson at United Public Relations, 120 East 56th Street, PL. 1-3950.	SOVIET UNION EXPOSITION	NEW YORK COLISEUM COLUMBUS CIRCLE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
July 4	INDEPENDENCE DAY (Saturday) -- LEGAL HOLIDAY		
Monday	PRESS PREVIEW OF	SALLY VICTOR	18 EAST 53RD STREET
July 6	FALL MILLINERY		SALON - 9TH FLOOR
11:30 A.M.	Sally Victor will invite the press to preview her Fall collection. By invitation. Publicity: Mildred Josephs, PL. 3-7450.		
Monday	PRESS PREVIEW OF	EMME, INC.	SHERRY NETHERLAND
July 6	FALL MILLINERY	(19 WEST 57TH ST.)	CRYSTAL PAVILION
5:30 P.M.	Emme will preview her Fall millinery collection to the press and buyers.		
Cocktails	By invitation. Publicity: Eleanor Lambert, 785 5th Ave., MU. 8-2130.		
Beginning Monday	OPENING OF FALL MILLINERY	FRARIAN ORIGINALS, INC.	47 WEST 56TH STREET SHOWROOM - 6TH FLOOR
July 6	Continuous daily showings of Frarian's Fall hats, designed by Miss Lucille. Contact: Peggy Lambert, CI. 7-2697.		
Tuesday	PREVIEW OF FALL MILLINERY FASHIONS	MR. ARNOLD, INC.	HOTEL PLAZA
July 7		(19 WEST 57TH ST.)	RENDEZ-VOUS ROOM
9:30 A.M.	Mr. Arnold will preview his Fall millinery collection to the press and buyers. By invitation. Contact: Miss Jean, PL. 1-3284.		
Breakfast			
Tuesday	ADVANCE PREVIEW OF FALL HATS	MILLINERY PROMOTIONS INC. (10 EAST 40TH ST.)	HOTEL ASTOR BALLROOM
July 7			
7:00 P.M.	The Trade Promotion Committee of Millinery Promotions Inc. will present a showing of Fall hats by the Millinery Creators of America. For buyers, by invitation. Contact: MU. 6-2970.		
Dinner			
Wednesday	PRESS PREVIEW OF FALL MILLINERY	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
July 8			
9:30 A.M.	Press preview, at breakfast, of the Irene of New York and Rivera Fall millinery collections. By invitation. Contact: Miss Rose, PL. 3-3032.		
Breakfast			
Wednesday	PRESS PREVIEW: FALL FASHIONS & HATS	WALTER FLORELL	30 WEST 57TH STREET SALON - 5TH FLOOR
July 8			
11:00 A.M.	Preview of Walter Florell's Fall millinery and ready-to-wear for the press. By invitation. Contact: PL. 7-8780. Publicity: Eleanor Lambert, MU. 8-2130.		
Saturday	FALL MILLINERY AT VISITING PRESS SHOW	JOHN FREDERICS, INC.	6 WEST 57TH STREET SALON - 7TH FLOOR
July 11			
4:00 P.M.	The visiting press will preview John Frederics' collection of Fall millinery. By invitation. Contact: Joseph Mann, CI. 7-7745.		
Saturday	MILLINERY PREVIEW FOR VISITING PRESS	WALTER FLORELL	30 WEST 57TH STREET SALON - 5TH FLOOR
July 11			
5:30 P.M.	Walter Florell's preview of Fall millinery for the out-of-town press. By invitation. Publicity: Eleanor Lambert, 785 Fifth Ave., MU. 8-2130.		
Cocktails			
Sunday	FALL MILLINERY SHOW FOR VISITING PRESS	MILLINERY INSTITUTE OF AMERICA, INC.	HOTEL PIERRE COTILLION ROOM
July 12			
9:00 A.M.	The Millinery Institute of America (Auxiliary Member, N.Y.D.I.) will invite the out-of-town editors to a breakfast showing of the Millinery Creators' Fall hat collections. By invitation. Contact: Bill Riemer, MU. 6-2970.		
Breakfast			

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Sunday July 12	"AMERICANA LOOK IN LAWFORD WOOLENS"	LAWFORD FABRICS, INC. (450 SEVENTH AVENUE)	HOTEL PIERRE BALIROOM
12:00 Noon Luncheon	Fall fashions by leading designers in Lawford woolens. (<u>Auxiliary Member, N. Y. D. I.</u>) Showing followed by luncheon for visiting and local press. By invitation. Publicity: Gladys Steiner at Lester Harrison, PL. 1-6630.		
Sunday July 12 3:30 P.M.	PRESS PREVIEW: FASHIONS FOR MOSCOW FAIR	PELLON CORP. (350 FIFTH AVENUE)	PLACE TO BE ANNOUNCED
	Pellon (<u>Auxiliary Member, N. Y. D. I.</u>) will invite the visiting press to preview fashions that will be shown as part of American National Exhibition in Moscow. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		
Sunday July 12 5:00 P.M.- 6:00 P.M.	PREVIEW FOR VISITING PRESS	COTY, INC. (612 FIFTH AVENUE)	PLACE TO BE ANNOUNCED
	Coty (<u>Auxiliary Member, N. Y. D. I.</u>) will invite the visiting and local press to a preview. By invitation. Publ.: Eleanor Lambert, MU. 8-2130.		
Sunday July 12 6:00 P.M.- 6:30 P.M.	PREVIEW FOR VISITING PRESS	LILLY DACHE; GENERAL BEAUTY PROD.	PLACE TO BE ANNOUNCED
	Lilly Dache (<u>Auxiliary Member, N. Y. D. I.</u>) will have a showing for out-of-town and local editors. By invitation. Publicity: Eleanor Lambert, 785 Fifth Avenue, MU. 8-2130.		
Sunday July 12 7:00 P.M. Dinner	FALL SILK FASHION SHOW FOR VISITING PRESS	INTERNATIONAL SILK ASS'N, U.S.A.	HOTEL PIERRE BALIROOM
	The International Silk Association, U.S.A. (<u>Auxiliary Member, N. Y. D. I.</u>) will invite the out-of-town and local editors to a dinner and showing. By invitation. Publicity: Eleanor Lambert, 785 Fifth Ave., MU. 8-2130.		
Monday July 13 12:30 P.M. Luncheon	"ALAMAC AMERICANA"-- FALL KNITTED FASHIONS	ALAMAC KNITTING MILLS (1412 BROADWAY)	HOTEL PIERRE COTILLION ROOM
	Alamac Knitting Mills (<u>Auxiliary Member, N. Y. D. I.</u>) will invite the visiting and local press to preview women's, men's, boys' and girls' Fall fashions. By invitation. Contact: Harriet Miller, OX. 5-1445.		
Monday July 13 5:00 P.M.- 8:00 P.M. Dinner	PRESS PREVIEW: FALL JEWELRY COLLECTION	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH Street SHOWROOM - 4TH FLOOR
	Trifari will show their Fall jewelry collection to out-of-town and local press, at cocktails and dinner. By invitation. Publicity: Dorothy Lansing, 165 East 66th Street, RE. 7-3347.		
Monday July 13 5:30 P.M.- 7:00 P.M. Cocktails	FASHIONS IN WOMEN'S AND MEN'S WATCHES	THE WATCHMAKERS OF SWITZERLAND	HOTEL PIERRE ROOF GARDEN
	Informal showing of newest watches, presented by The Watchmakers of Switzerland (<u>Auxiliary Member, N. Y. D. I.</u>). By invitation. Contact: Shirley Tucker at Win Nathanson & Assoc., 60 East 42nd St., MU. 2-6560.		
Monday July 13 8:00 P.M. (Curtain- 8:30 P.M.)	THEATRE PARTY FOR VISITING PRESS	SHIP 'N SHORE	BROADWAY THEATRE BROADWAY & 53RD STREET
	Ship 'n Shore (<u>Auxiliary Member, N. Y. D. I.</u>) will invite the press to a performance of "Gypsy", starring Ethel Merman. By invitation. Publicity: Eleanor Lambert, 785 Fifth Avenue, MU. 8-2130.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday July 13-	OPEN HOUSE FOR VISITING PRESS	BRITTANY (HENRY FRIEDRICKS)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
July 17	Henry Friedricks will present their Fall coat collection daily for the visiting press. Continuous showings. Contact: Alan R. Baron, PE. 6-8868.		
Tuesday July 14	SHOE FASHIONS FOR VISITING PRESS	CAPEZIO, INC.	9 WEST 61ST STREET SHOWROOM - 1ST FLOOR
7:30 A.M.- 8:30 A.M. Breakfast	Capezio (Auxiliary Member, N. Y. D. I.) will present Fall and Winter shoes, "Stemwear" and "Leotites" to visiting and local press. By invitation. Transportation will be available at 8:30 A.M. for the editors' next showing. Publicity: Marya Morton, JU. 6-2150.		
Tuesday July 14	FALL BLOUSE SHOW FOR VISITING PRESS	SHIP 'N SHORE	HOTEL PIERRE COTILLION ROOM
12:30 P.M. Luncheon	Ship 'n Shore (Auxiliary Member, N. Y. D. I.) will invite out-of-town and local editors to their Fall blouse luncheon and show. By invitation. Publicity: Eleanor Lambert, 785 Fifth Avenue, MU. 8-2130.		
Tuesday July 14	YOUNG DESIGNERS FUR COLLECTION	FUR INFORMATION & FASHION COUNCIL	HOTEL PIERRE BALLROOM
5:30 P.M.	Fur Information and Fashion Council (Auxiliary Member, N. Y. D. I.) will preview fur fashions by young designers for visiting and local press. By invitation. Publicity: Nona Green at Ruder & Finn, Inc. PL. 9-1800.		
Tuesday July 14	DIAMOND DINNER FOR VISITING PRESS	N. W. AYER & SON, INC. (30 ROCKEFELLER PLAZA)	WAIDORF-ASTORIA EMPIRE-SERT ROOMS
7:00 P.M. Cocktails- Dinner	N. W. Ayer (Auxiliary Member, N. Y. D. I.) will show diamonds by Cartier, Tiffany, Van Cleef & Arpels, Harry Winston, with gowns by Sarmi. Dinner, 8:00 P.M. in Sert Room. By invitation. Publicity: Mildred Kosick, PL. 7-5700.		
Wednesday July 15	PREVIEW: FALL JEWELRY FOR VISITING PRESS	THE NAPIER COMPANY (530 FIFTH AVENUE)	HOTEL PIERRE COTILLION ROOM
7:45 A.M. Breakfast	Napier (Auxiliary Member, N. Y. D. I.) will preview their Fall jewelry collection to visiting and local press. By invitation. Contact: Kathleen Mundin, YU. 6-6633.		
Wednesday July 15	PRESS PREVIEW: MID- SUMMER FURNITURE	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
9:30 A.M. Breakfast	Press breakfast followed by preview of Mid-Summer furniture. By invitation. Publicity: Renée Kuhn, OX. 5-4000, Ext. 2683.		
Wednesday July 15	HAIR STYLES AND COLORING FOR FALL	CLAIROL INCORPORATED (510 SIXTH AVENUE)	HOTEL PIERRE COTILLION ROOM
12:30 P.M. Luncheon	The Clairol Institute (Auxiliary Member, N. Y. D. I.) will present a showing by New York's top hairstylists in a parade of hairstyle and haircoloring fashions for Fall. By invitation. Publicity: Terry Grimes, OR. 5-0700.		
Wednesday July 15	FALL LEATHER PREVIEW FOR VISITING PRESS	SAMUEL ROBERT, INC. (1407 BROADWAY)	HOTEL PIERRE BALLROOM
5:30 P.M.	Samuel Robert, (Auxiliary Member, N. Y. D. I.) will present his Fall leather fashions to out-of-town editors. By invitation. Contact: Herbert Maltby, LA. 4-4562.		

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Thursday July 16 7:45 A.M. Breakfast	PREVIEW OF FALL SHOE FASHIONS National Shoe Institute (<u>Auxiliary Member, N. Y. D. I.</u>) will preview Fall shoe fashions for visiting and local press. By invitation. Publicity: Lynn Farnol, 50 Rockefeller Plaza, JU. 6-5777.	NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA)	HOTEL PIERRE BALIROOM
Thursday July 16 10:30 A.M.	PREVIEW OF FALL MILLINERY Mr. John will invite the press to preview his Fall millinery. By invitation. Publicity: Toni Woodward, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Thursday July 16 12:30 P.M. Luncheon	PRESS PREVIEW: MEN'S & BOYS' FALL FASHIONS Preview for visiting and local press by American Institute of Men's And Boys' Wear (<u>Auxiliary Member, N. Y. D. I.</u>). By invitation. Publicity: Rion Bercovici, Dir. of Public Relations, N. Y., MU. 3-8913.	AMERICAN INSTITUTE OF MEN'S & BOYS' WEAR	HOTEL PIERRE COTILLION ROOM
Thursday July 16 7:00 P.M. Dinner	DINNER AT NIGHT CLUB FOR VISITING PRESS Schiffli (<u>Auxiliary Member, N. Y. D. I.</u>) will invite the press to dinner and night club show, featuring The Andrews Sisters. By invitation. Contact: Schiffli, 591 Summit Ave., Jersey City, SWarthmore 5-2347.	SCHIFFLI LACE AND EMBROIDERY INSTITUTE	THE LATIN QUARTER 200 WEST 48TH STREET
Friday July 17 7:45 A.M. Breakfast	FALL & HOLIDAY FASHIONS FOR VISITING PRESS R & K Originals (<u>Auxiliary Member, N. Y. D. I.</u>) will present Fall and Holiday fashions to visiting and local press. By invitation. Contact: Lorein Eyerly, FE. 6-0900.	R & K ORIGINALS, INC. (1400 BROADWAY)	HOTEL PIERRE COTILLION ROOM
Friday July 17 5:15 P.M. Cocktails	MEN'S FASHION SHOW FOR VISITING PRESS Fashions for men by Lebow (<u>Auxiliary Member, N. Y. D. I.</u>). By invitation. Publicity: Alfred Katz, 200 West 57th Street, PL. 7-4775.	LEBOW BROTHERS (200 FIFTH AVENUE)	HOTEL PIERRE BALIROOM
Saturday July 18 9:30 A.M. Champagne Breakfast	FUR PREVIEW FOR OUT-OF-TOWN PRESS Showing of Ritter Brothers (<u>Auxiliary Member, N. Y. D. I.</u>) fur fashions to the visiting press. By invitation. Publicity: Eleanor Lambert, 785 Fifth Avenue, MU. 8-2130.	RITTER BROTHERS (224 WEST 30TH ST.)	HOTEL PLAZA TERRACE ROOM
Saturday July 18 12:00 Noon	STATEN ISLAND TRIP FOR VISITING PRESS Textile Fashion Industries (<u>Auxiliary Member, N. Y. D. I.</u>) will invite the visiting press to spend a day on Staten Island to visit a Tibetan Temple. Dinner and fashion show at Richmond County Country Club. (Return trip about 9:30 P.M.) By invitation. Contact: Billy Gilbert, 12 East 41st Street, Rm. 1102, MU. 6-0393.	TEXTILE FASHION INDUSTRIES	STATEN ISLAND, NEW YORK
Beginning Monday July 27	OPENING OF PARIS COUTURE COLLECTIONS July 27: De Rauch; Desses; Goma; Gres; Manguin; Riviere. July 28: Balmain; Cardin; Carven; Patou. July 29: Griffe; Heim; Hermes; Lanvin-Castillo; Ricci; Revillon; Maggy Rouff. July 30: Chanel; Dior; Laroche; Matta. July 31: Sauve. Contact: Chambre Syndicale, 102 Rue du Faubourg, St Honore, Paris.	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE	PARIS, FRANCE

MOVIES...MUSIC...BALLET

Tuesday June 9 FINAL WEEK: N. Y. CITY BALLET N.Y. CITY CENTER, 131 WEST 55TH STREET
Tues., June 9: Gounod's Symphony; Episodes; Stars and Stripes. Wed., June 10: Serenade; Episodes; Western Symphony. Thurs., June 11: Swan Lake; Allegro Brillante; Imperial Household Dancers (A); Seven Deadly Sins; Fri., June 12: Gounod's Symphony; Imperial Household Dancers (B); Allegro Brillante; Seven Deadly Sins. Sat., Mat., June 13: Swan Lake; Interplay; Imperial Household Dancers (C); Pied Piper. Sat. Eve., June 13: Interplay; The Cage; Imperial Household Dancers (D); Stars and Stripes. Sun., Mat., June 14: Imperial Household Dancers (A); Episodes, Firebird. Sun., Eve., June 14: Gounod's Symphony; Imperial Household Dancers (B); Episodes. Publicity: Phillip Bloom, CH. 4-5185.

Tuesday June 16 8:30 P.M. PREMIERE: "JOHN PAUL JONES" (Movie) RIVOLI THEATRE, 1620 BROADWAY
Starring Robert Stack, Marisa Pavan, Charles Coburn, Erin O'Brien, with special appearance of Bette Davis as Catherine the Great, the Warner Bros. presentation in Technirama and Technicolor. Producer: Samuel Bronston. Director: John Farrow. Publicity: Meyer Hutner, CI. 6-1000.

Wednesday June 17 PREMIERE: "MIDDLE OF THE NIGHT" (Movie) TRANS-LUX, 52ND ST. & FORUM THEA'S.
Starring Kim Novak, Frederic March, Glenda Farrell, Lee Phillips, Columbia's presentation, adapted from the play by Paddy Chayefsky, about the emotional involvement between a middle-aged manufacturer and his young secretary. Producer: George Justin. Director: Delbert Mann. Publicity: Hortense Schorr, PL. 1-4400.

Week Of June 22 FIRST WEEK: STADIUM CONCERTS LEWISohn STADIUM, 138TH ST. & AMSTERDAM
Mon., June 22: Gala opening concert: Leonard Bernstein conducting and playing Gershwin's "Rhapsody in Blue".
Wed., June 24: Alexander Smallens conducting: Dorothy Simpson Smith playing Beethoven "C Minor Piano Concerto."
Thurs., June 25: "Puccini Night", Alfredo Antonini conducting: Licia Albanese, Richard Tucker, soloists in operatic excerpts.
Sat., June 27: "American Ballet Theatre", Kenneth Schermerhorn conducting: All star company of 50 with Licia Albanese and Igor Youskevitch as guest artists. Publicity: Miss Alix Williamson, CI. 6-4462.

Wednesday June 24 PREMIERE: "PORGY AND BESS" (Movie) WARNER THEATRE, BROADWAY & 47TH STREET
Starring Sidney Poitier, Dorothy Dandridge, Sammy Davis Jr., Pearl Bailey, & based on the play "Porgy" by DuBose and Dorothy Heyward, the Columbia presentation in Todd-AO, Technicolor and Stereophonic Sound. Producer: Samuel Goldwyn. Director: Otto Preminger. Publicity: Hortense Schorr, PL. 1-4400.

Thursday June 25 OPENING: "SONG OF NORWAY" JONES BEACH MARINE THEATRE, JONES BEACH, L.I.
Guy Lombardo and Leonard Ruskin will present the Robert Wright-George Forrest musical starring Brenda Lewis, John Reardon, Helena Scott, Sig Arno, William Olvis. Director: Richard Barstow. Costumes: J. Michael Travis. Tickets: \$1.80-\$4.80. Contact: CA. 1-1000.

Monday June 29 PREMIERE: "DARBY O'GILL AND THE LITTLE PEOPLE" (Movie) NORMANDIE THEATRE
Walt Disney's comedy-fantasy film, suggested by H. T. Kavanagh's "Darby O'Gill" stories, starring Albert Sharpe, Janet Munro, Sean Connery, Jimmy O'Dea, distributed by Buena Vista Company. Director: Robert Stevenson. Publicity: Charles Levy, PL. 9-3880.